



Calling All Veteran Toastmasters (VTMs)



Through A New Lens

New Ways of Learning, Growing and Skill-building in your Club and Area, Division, District & Beyond!

- Complete Advanced manuals
- Mentor a member
- Complete a *High Performance Leadership* project
- Start a club
- Rescue a club
- Visit other clubs
- Deliver from the *Better Speaker Series*
- Deliver from the *Successful Club Series*
- Stage a Club Open House
- Guest Appear on *Toastmaster Time* Television
- Write for *Toastmaster* magazine
- Form a Gavel Club
- Coordinate a Toastmasters Leadership Institute
- Chair a District Conference
- Publish a Club Newsletter/E-zine
- Build Your Club's Facebook page
- Conduct a Speechcraft
- Transition from Speaker to Trainer
- Join an Advanced or Specialty club...
- Become a Club Officer
- Serve as a District Leader
- Compete in Contests
- Promote TI at Fairs, Farmers Markets, etc.
- Appear on other Cable Access Shows promoting TI
- Coordinate milestone celebrations for your club!
- Train local Chamber of Commerce members to speak/lead with confidence!



1. Become a Mentor/Femtor:

- ❖ Mentoring not just for beginning Toastmasters.
- ❖ Share your wisdom. Learn through teaching.
- ❖ Assigned by club officer (VP-Membership / Educ. VP)

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- ✓ Article: www.expressionsofexcellence.com/ARTICLES/mentor.pdf
 - ✓ Success-Communication Module: www.toastmasters.org/296
 - ✓ Mentoring Kit: www.toastmasters.org/1163

2. Start A New Club!

- ❖ At work or in the community.
- ❖ Can be regular or "specialty" club with a theme or focus.
- ❖ Opportunities abound: Condos, strip malls, new business parks, school & hospital campuses, places of worship, etc.
- ❖ District has resources: Demo team, materials.

Resources:

- ✓ New Club Kit www.toastmasters.org/123;
- ✓ New Member Orientation Kit for Clubs: www.toastmasters.org/1162
- ✓ Human Resources: Area or Division Governor, Club Extension Chair, Lieutenant Governor Marketing.

3. Visit *Other* Clubs: There's one in every port!

- ❖ 13,000 clubs to choose from in 116 countries
- ❖ Learn "best practices" from different clubs.
- ❖ Call ahead for best experience: confirm time/location.

Resources:

- ✓ Find A Club worldwide: <http://reports.toastmasters.org/findaclub/>

4. Export Your Experience!

- ❖ *Speechcrafts* and *Youth Leadership Programs* help adults and youth experience the joys of Toastmasters.
- ❖ *Success-Communication* & *Success-Leadership* programs can be delivered beyond your club or Toastmasters
- ❖ Give “Outside” speeches to other service organizations *about* Toastmasters.

Download a list of advanced manuals, S/L and S/C modules and more:
www.ExpressionsOfExcellence.com/Toastmasters/Aspire+Achieve_Gameplan.pdf

5. First Writes! Share your wisdom in print

- ❖ Write an article for *Toastmaster* magazine, the District’s website, your club newsletter or Blog.
- ❖ Write a Letter to the Editor at *Toastmaster* magazine.

Links:

- ✓ Writers’ Guidelines:
www.toastmasters.org/ToastmastersMagazine/WriterGuidelines.aspx
- ✓ Suggested topics to write on:
www.toastmasters.org/ToastmastersMagazine/SuggestedArticleTopics
- ✓ Submit article to: submissions@toastmasters.org

6. S-T-R-E-T-C-H Yourself

- ❖ Set lofty goals and let Toastmasters help you.
 - Appear on THE VIEW! (*Communicating on Video*)
 - Start a Gavel Club: <http://bit.ly/GavelClub>
 - Back to Basics: Finish an existing manual entirely on your chosen theme: travel, food, family, weather, etc.
 - Run for public office (*Debate Handbook, Robert’s Rules*)

7. Become *The Consummate Toastmaster*

- ❖ “Going through the motions” is not acceptable!
- ❖ Seek NEW challenges, BIGGER PONDS to play in, and focus on APPLYING what you’ve learned in Toastmasters:
 - BUILD something.
 - Start a Movement!
www.youtube.com/watch?v=iBngiABc73Q
 - Make a difference in your community
- ❖ Get yourself a Mentor or Coach
- ❖ Your goal: Go from Good to Better to BEST!

NOTES

RECOMMENDED READING



www.SpeakAndLeadWithConfidence.com/store/

THROUGH A NEW LENS

Opportunities Abound

For VTMs (Veteran Toastmasters) to Give Back

By Craig Harrison DTM

Calling all Veteran Toastmasters:

- ✓ Think you've done it all?
- ✓ Think there are no more challenges left for you to pursue?
- ✓ Think you've "topped out" of Toastmasters?

Think again!

There are many new, exciting and influential roles that await you, the Veteran Toastmaster. Why wouldn't you apply your experiences, skills and network in new ways to bring value to your fellow members and enrich your own life's experience? Your District awaits you.

Mentor, Femtor, Listen to Thee

One of the exciting roles that awaits you is that of mentor. You have much to offer newer members. Adopt a mentee and work with him or her between meetings, on the telephone, via e-mail and in person. Help them through their first three speeches, then help them become an officer, complete their *Competent Communicator* manual, and achieve their Competent Leader award. You can wait to be asked or assigned to mentor, or approach a person you'd like to work with. You can also mentor members in other clubs, assisting them as they climb the district's ladder, or as they compete in contests.

I've chaired district conferences before. Recently I co-chaired educational sessions for a conference and chose a newer member from my home club to co-chair with me. I was able to teach her what I knew while I also learned new ideas from her. Now she's on the district's radar as a leader on the rise and had a great experience beyond her club. It was a win-win.

Start A Club

Few challenges are as rewarding as starting a new Toastmasters club. Whether you build it at your own organization, or for someone else's group, it's a great thrill to launch a new club where generations of future members will benefit from communication and leadership training. Opportunities abound. New business parks, high rise condominiums and community centers all beckon for new Toastmasters clubs. As do corporations, non-profits and schools. And then there are themed — or specialty clubs you can form. Whether you're bridging languages, cultures or generations, or are formed with a shared commitment to a subject or philosophy, a need is being filled.

I've helped form specialty clubs for emerging and aspiring professional speakers, humorists and romantics, presided over a storytelling club, participated in clubs in three districts focusing on Parliamentary Procedure and even communed with a metaphysical Toastmasters club. My second love is a club representing a partnership between a Lions

Blind Center and Toastmasters. Each is a special experience to be a part of. When you build such a club others will support it.

A Club in Every Port

A veteran Toastmaster recently told me he needed to let go of Toastmasters because he was traveling. He went on to explain how his job has him traveling to several continents this year, and throughout the US in 2011. Yet he was amazed to learn of the 12,500 clubs in 106 countries he could visit while away from his home club. In a sense, all roads lead to Toastmasters.

One of the great thrills of traveling is visiting clubs in other states, provinces and territories, to say nothing of other countries. And it's a treat for the clubs as well as the visiting Toastmaster. Each has a window on the world to share with the other. I visited a club in Australia that met at a social club, where we broke for a pint of ale between the Table Topics and prepared speeches. (No I didn't foam at the mouth but my speaking was more fluid after the break!) What a treat.

I use the Toastmasters website to "find a club" (<http://reports.toastmasters.org/findaclub/>) whenever I am traveling, and either call or e-mail ahead to confirm locations, dates and times, and coordinate my visit. You can too.

Export Your Experience...Sharing Toastmasters with Others

One of the great things about veteran Toastmasters is the mastery of skills and confidence they've achieved. Now they can export it to others...through Speechcrafts, Youth Leaderships and other special trainings, workshops and events spotlighting Toastmasters curricula. Not only do these programs deliver valuable instruction to non-Toastmasters, they become gateways to joining. By bringing instruction, success and fun to others strangers become that much more inclined to join a club and participate in our events.

You can teach a Success-Leadership module on parliamentary procedure to members of city hall. Perhaps you prefer to deliver a Speechcraft to members of your local chamber of commerce, deliver a Youth Leadership Program at a local recreation center or conduct a *Build Your Thinking Power* module for your network marketing or job-seekers group.

First Writes

Have you considered sharing your wisdom through writing. Whether you submit an article to *Toastmaster* magazine or your district's or club's newsletter or e-zine, are simply blog, tweet or YouTube your brilliance, export your ideas for the benefit of all.

Challenge Yourself

Create S-T-R-E-T-C-H Goals for Yourself. Think big.

- ✓ Do you want to become the next Oprah? Deliver the "How to Listen Effectively" module to sharpen listening skills, complete the Communicating on Television"

Calling All VTMs *Continued*

advanced manual and get airtime on local Cable Access TV as you get ready for prime time.

- ✓ Go To Jail! Bring the gift of communication and leadership skills to incarcerated men and women through forming or supporting an existing Gavel Club.
- ✓ Broker relationships with organizations that can host multiple Toastmasters clubs. Is there a hotel chain, bank or insurance company, or organization with offices in multiple states, provinces or even countries where you can introduce the Toastmasters brand and advance communication and leadership training worldwide. To paraphrase a popular sentiment:., Think Globally and Act Before June 30th!

Return to GO

Don't be afraid to revisit roles you've previously held and manuals you've long ago completed.

- ✓ Back to Basics. Don't underestimate the value of returning to your roots and reworking the *Competent Communication* and *Competent Leader* manuals on an annual basis. Each time through you will uncover new levels of meaning while also staying in touch with the experience of newer members.
- ✓ Consider dedicating a manual's worth of speeches to a particular theme. For instance, The next time you revisit the *Competent Communicator* manual you can give ten speeches on different aspects of leadership or service, holidays or travel, to name just a few possible themes.
- ✓ Some members redo a manual for each club they belong to each year. Others pursue humor, storytelling or public relations advanced manuals at specialty clubs that focus on those topics.

You are a walking-talking-teaching fount of knowledge and experience, insights and ideas. Share yourself and see firsthand the fruits of your Toastmastering.

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Professional Speaker and Past District Governor Craig Harrison of Berkeley, CA is a VTM — Veteran Toastmaster of 20 years — who is constantly seeking new ways to share his experience and deepen his understanding of communication and leadership. Download free resources from his website www.SpeakAndLeadWithConfidence.com for your club and district.