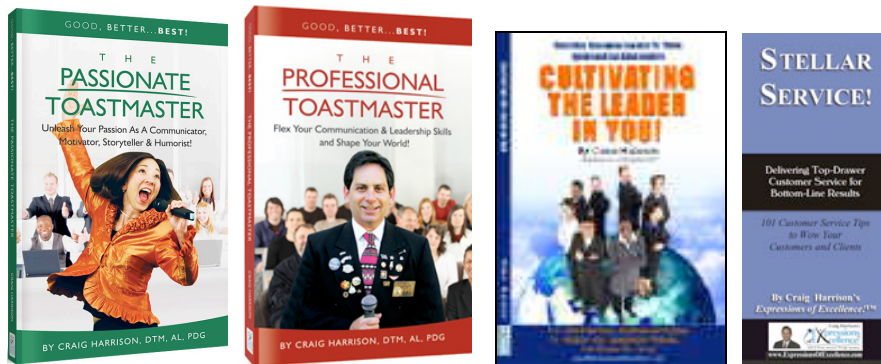


Books on leadership and tips booklets on customer service and elevator speeches are available on his website



CRAIG HARRISON DTM is a past District 57 Governor, popular presenter at International Conventions and District Conferences, and is a frequent contributor to *Toastmaster*. He received a Presidential Citation from Toastmasters International in 2004. Look for his interview with US Airways Pilot Sully Sullenberger in the December edition of *Toastmaster* and his article on Bucket Lists in the January, 2011 edition of *Toastmaster*.



(510) 547-0664

www.ExpressionsOfExcellence.com
www.SpeakAndLeadWithConfidence.com

Craig Harrison Helps You...

Think Like A CEO!

*How Educational Vice-Presidents
Must Think Like
Chief Education Officers*



Motivating EVPs for District 57 Success!

December 4, 2010

Education makes a people easy to lead,
but difficult to drive;
easy to govern,
but impossible to enslave.

— Lord Brougham

Treat people as if they were what they ought to be
and you help them to become
what they are capable of being.
— Johann Wolfgang von Goethe

Education is not the filling of a pail, but the lighting of a fire.
- William Butler Yeats

Nine tenths of education is encouragement.
— Anatole France

We cannot hold a torch to light another's path without
brightening our own.
— Ben Sweetland

Teaching is not a profession; it's a passion.
-- Unknown

We learn best in times of enjoyment!
— Dr. Ralph C. Smedley

Tips for EVP Success

- 
1. **Know Toastmasters' educational system and tracks.**
Transmit this knowledge to your club every meeting
 2. **Know your members, their accomplishments and aspirations...the better to serve them**
 3. **Familiarize yourself with the many resources available through the Supply Catalog;**
Build a club resource library of DVDs, videos, etc.
 4. **Know your district's resources: contests, trainings, specialists, etc. Promote each and utilize each.**
 5. **Cultivate a learning environment: emphasize education and achievement in your club and calendar**
 6. **Reward accomplishments with recognition & rewards**
 7. **Make it fun. Use contests, creativity to motivate your club mates to success.**

***YOU are the backbone of your club,
the district, and Toastmasters International.
Thank you for all you do. ☺***