

Get Paid Thousands to Speak **From Free to Fee!**

How to Become A PROFESSIONAL Speaker

The Learning Annex

Every day thousands of meetings around the world are in need of speakers. Isn't it time people pay to hear you speak?

Did you know professionals who speak make up to 40% more money? Realtors, authors, entrepreneurs and small business owners who speak get more clients, customers, business, and more press! It's time you get paid.

Learn how to speak *for fee* at conferences and conventions, get paid thousands to speak as a subject matter expert, and how to stage your own public seminars.

- ❖ Learn how to climb the ladder from free to fee as a speaker
- ❖ Get known & booked for your expertise — be seen as the subject matter expert
- ❖ Connect with meeting planners, bureaus, HR managers & training directors
- ❖ Understand how to get booked for conferences, conventions and special events
- ❖ Learn about teleseminars, webinars and distance learning
- ❖ Turn your speeches into gold through related audio, video and book products
- ❖ Receive a roadmap to success to apply immediately on your journey to success

Learn what it takes from one who knows! **CRAIG HARRISON** DTM, AL and past Toastmasters District 57 Governor, was 2004-05 president of the NATIONAL SPEAKERS ASSOCIATION'S N. California chapter. Craig has helped thousands of amateur and professional speakers build their careers. Among his clients: UNITED AIRLINES, PFIZER and KPMG.

Craig has been profiled by the *Wall Street Journal*, interviewed by 60 MINUTES, quoted by *Bottom Line*, *Selling Power* and the *Financial Times*, and his articles have appeared in the *San Francisco Chronicle*, *Orange County Register*, *Support World*, *Professional Speaker*, *The Toastmaster* and hundreds of magazines, newspapers and journals worldwide.

Visit Craig's website, www.ExpressionsofExcellence.com, for more information.

To register for this one-night class, contact **The Learning Annex:**
(415) 788-5500 or www.learningannex.com.

Tues, Aug 14

**Downtown SF
525J sec E
6:45-9:30pm**



Craig Harrison's
Expressions of Excellence!TM
Sales & Service Solutions Through Speaking